

TESTICULAR CANCER AWARENESS MEDIA TOOLKIT



ABOUT TESTICULAR CANCER

Testicular Cancer Awareness Month is celebrated in April.

Testicular cancer is the most common type of cancer in men ages 15-35 years, but men of all ages can be at risk.

Testicular cancer is of special concern to young men. It's less common in middle-aged and older men. Caucasian men are about 5 times more likely to develop testicular cancer than African American men. The rate among Hispanic men lies between those of African Americans and Caucasians.

FIGHTING CANCER TAKES BALLS.

MORE RESOURCES

Most testicular cancer awareness organizations recommend that males conduct regular self-exams. Instructions for self-exams [can be found here](#).

Reference our medical checkup list [here](#) and 'Get It Checked.'

You can download free brochures in English and Spanish at the Men's Health Library.
[English](#) | [Spanish](#)

Or, you can purchase a Testicular Cancer Awareness [promotional kit](#), with posters, shower hangers, brochures, and [more](#).

KEY STATISTICS

The American Cancer Society's estimates for testicular cancer in the United States for 2022 are:

- About 9,910 new cases of testicular cancer diagnosed
- About 460 deaths from testicular cancer

The incidence rate of testicular cancer has been increasing in the US and many other countries for several decades due to germ cell tumors of the testicles (also known as seminoma).

The average age at the time of diagnosis of testicular cancer is about 33.

This is largely a disease of young and middle-aged men, however:

- About 6% of cases occur in children and teens
- About 8% occur in men over the age of 55.

If caught early, testicular cancer can usually be treated successfully, so do a monthly self-exam and set a regular visit to your healthcare provider to Get It Checked (GetItChecked.com).

Or, you can purchase a Testicular Cancer Awareness promotional kit, with posters, shower hangers, brochures, and more.

GET INVOLVED, RAISE AWARENESS — TWITTER



HASHTAGS #TesticularCancer
TO USE: #TCa

SAMPLE TWEETS

- April is #TesticularCancer Awareness Month. Make sure to get your screening or exam! #TCa <http://ow.ly/Jf4230akO58>
- Over 9,400 men will be diagnosed with #TesticularCancer this year. Know your individual risk. #TCa <http://ow.ly/pz9p30aIkL3>
- Support is out there for men living w/ #TesticularCancer. Join our #Inspire discussion group <http://ow.ly/opAT30aI8KW>
- Younger men can have testicular issues too. 33 is the average age of a #TesticularCancer diagnosis. <http://ow.ly/FQTD30aI96Z>
- See some treatment options for #TesticularCancer – Find out about your options here <http://ow.ly/moHx30aI9Le>
- White men & men with a family history of #TesticularCancer are at greater risk. Know your individual risk. #TCa <http://ow.ly/zIUe30aIaw6>
- Ladies – testicular health can be a sensitive topic. Encourage your male loved ones to know their risk. #TesticularCancer #TCa <http://ow.ly/IE5u30aIcrX>

GET INVOLVED, RAISE AWARENESS — FACEBOOK



SAMPLE POSTS

- Listen up. It's Testicular Cancer Awareness Month! Get checked this April – learn about testicular health here – <http://ow.ly/ksuz30alliz>
- Ladies – April is Testicular Health Month. Women are often the ones who get men to go to the doctor for screenings. When was the last time the men in your life got checked? <http://bit.ly/XQy18W>
- If you've been diagnosed with #testicularcancer or know someone who has make sure you get a second opinion about treatment options. <https://bit.ly/3D8JHZP>
- Not only is it Testicular Cancer Awareness Month but it's also National Minority Health Month. Make sure you know more about Minority Health Month <http://ow.ly/GKP830aldc6>
- #TesticularCancer is a serious disease that affects nearly 10,000 men each year. But it is also treatable if caught early. Make sure you get in and get checked this April for Testicular Cancer Awareness Month.
- Risk factors for #TesticularCancer include but are not limited to: Age, Race, Family History, Diet, and Exposure to certain chemicals. Make sure you are talking with your doctor and know your risk. <http://ow.ly/GbzN30alkjX>

POSTERS, FLYERS, AND GRAPHICS

WARNING:
Some of the material may contain mature content and may be inappropriate for some users.

THE BALL(S) IN YOUR COURT...

DO A SELF EXAM



TESTICULAR CANCER AWARENESS MONTH



APRIL IS TESTICULAR CANCER AWARENESS MONTH

HERE ARE SOME KEY FACTS...

1

TESTICULAR CANCER IS THE MOST COMMON CANCER IN MEN AGES 15 - 35.

2

ACCORDING TO THE AMERICAN CANCER SOCIETY, THE AVERAGE AGE OF DIAGNOSIS IS 33.

3

EARLY DETECTION IS KEY - IT IS NEARLY 100% CURABLE IF CAUGHT EARLY.

4

A MONTHLY SELF EXAM IS THE BEST WAY TO STAY ON TOP OF YOUR TESTICULAR HEALTH.

scrubadubdub...

check your balls in the tub!



FOR MORE FACTS VISIT

TESTICULARCANCERAWARENESSMONTH.COM

MORE GRAPHICS CAN BE FOUND ON

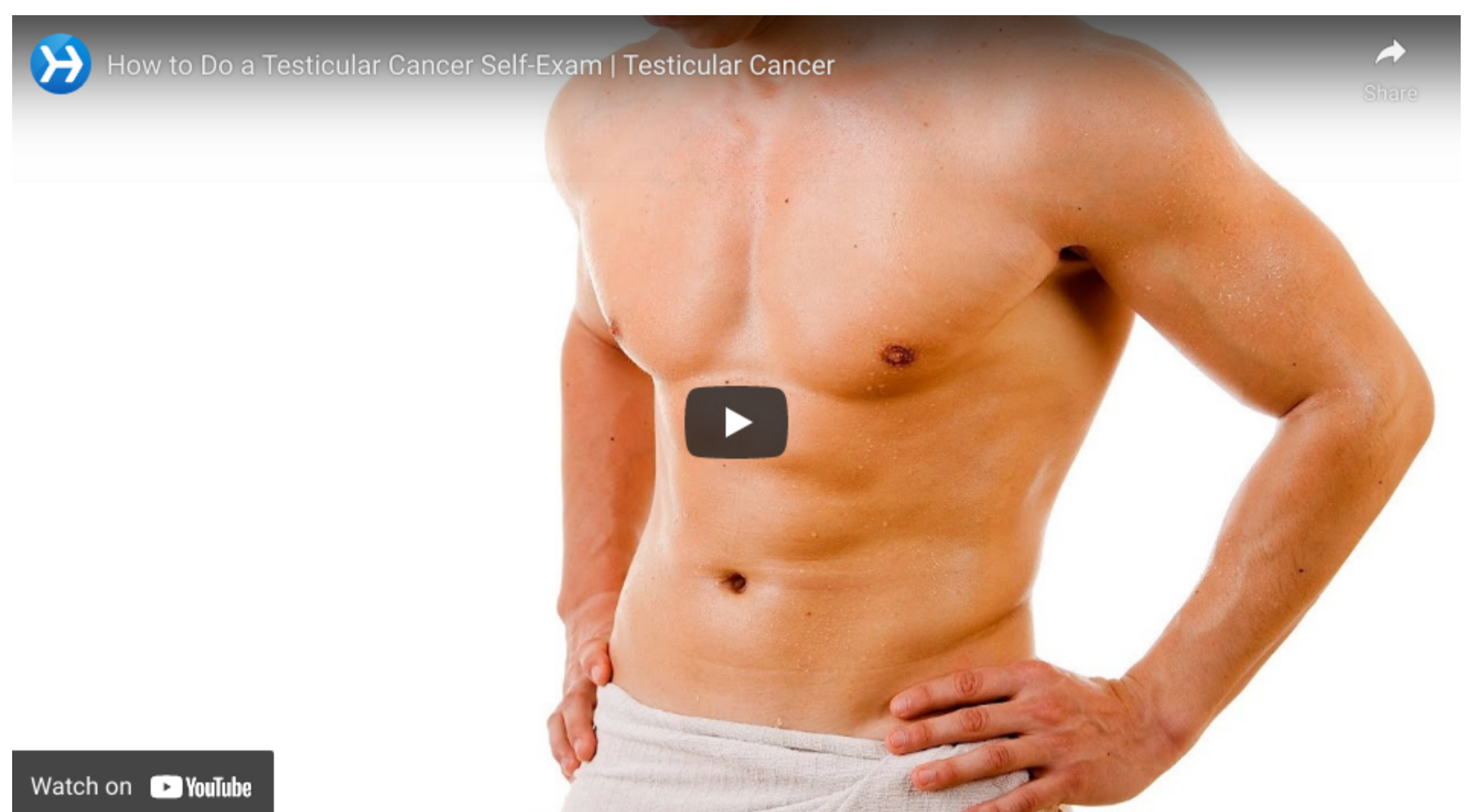
[HTTP://WWW.TESTICULARCANCERAWARENESSMONTH.COM/POSTERS/](http://www.testicularcancerawarenessmonth.com/posters/)

VIDEOS REGARDING TESTICULAR CANCER

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Some of the videos are produced by the Male Cancer Awareness Campaign and Ballboys, a testicular cancer charity.



AWARENESS ACTIVITIES



ENCOURAGE YOUR GOVERNOR AND LOCAL OFFICIALS TO ISSUE A TESTICULAR CANCER AWARENESS MONTH PROCLAMATION.

[A sample proclamation is found here.](#)

SOME ORGANIZATIONS PROMOTING TESTICULAR CANCER AWARENESS IN APRIL ARE:

MEN'S HEALTH NETWORK

Men's Health Network is dedicated to promoting testicular cancer awareness through community outreach, workplace, and faith-based activities, online health information, and educational products and programs.

MALE WELLNESS COLLECTIVE

Focuses on getting men on course with self-care. They aim for better health and well-being for all males, and in turn, their loved ones and communities, now and in future generations.

MOVEMBER

Movember focuses on getting predominantly young men back to living full and healthy lives. Their weapons of choice? Innovation and collaboration.

MR TESTICLES

Is the founding Charity champion for the Male Cancer Awareness Campaign. His job is to raise awareness and reduce embarrassment of Testicular Cancer.

YOUR PRIVATES

An Orchid campaign. Orchid exists to save men's lives from testicular, prostate and penile cancers through a range of support services, pioneering research and promoting awareness.

TESTICULAR CANCER CANADA

Dedicated to giving men the tools to catch testicular cancer early, while acting as a support community for those who are and have been affected through our awareness & educational programs.

TESTICULAR CANCER SOCIETY

Dedicated to increasing awareness and education about the disease and providing support for fighters, survivors and caregivers.

TESTICULAR CANCER FOUNDATION

Provides education and support to young men to raise awareness about testicular cancer,

TESTICULAR CANCER AWARENESS FOUNDATION

Fights testicular cancer through awareness and outreach promoting the importance of monthly self-exams for early detection, support and guidance to patients and families

RESOURCES AND ADDITIONAL INFORMATION



NATIONAL CANCER INSTITUTE (NCI)

The leading center of testicular cancer research and information.

AMERICAN CANCER SOCIETY

Provides basic information on prostate cancer and yearly statistics on almost all cancers.

MEN'S HEALTH RESOURCE CENTER

The online health and parenting information center for men and boys.

MEN'S HEALTH LIBRARY

A comprehensive on-line library that covers all aspects of men's health, including testicular cancer issues. Site includes a selection of brochures on testicular cancer, some in Spanish (search: testicular brochure).

FAMILY MEDICAL TREE

By tracking the health of your parents, siblings, and other relatives with a family medical tree, you and your health care provider have a useful tool to help determine your risk for cancers and many other diseases.

TALKING ABOUT MEN'S HEALTH

Blogging on the Health and Wellbeing of Men and Boys, featuring articles by the thought leaders in male health, including those associated with key health associations.

STATE OF MEN'S HEALTH

A comprehensive report on the health and wellbeing of men and boys in each state, including current prostate cancer incidence and mortality data.

WEAR BLUE

An online took-kit designed to help you host a Wear BLUE day to raise awareness and money for education about men's need to seek regular checkups. Your event may feature prostate health education or other health issues that affect men and boys. (Cardiovascular disease, skin cancer, lung cancer, diabetes, gout, testicular cancer, and more.)

HEALTHZONE

This Digital Training Manual is meant to serve as a guide so you can plan, conduct and evaluate your own health event, no matter what size. This can be a screening event, a health fair, a table exhibit at work, where you worship, or where you play sports, or distribution of health information materials to your coworkers, fellow worshipers, team members, or loved ones.

STORE

Features a wide variety of educational materials relating to men's health, including brochures and other merchandise designed for testicular cancer awareness.

FOR MEDIA INQUIRIES [PLEASE CONTACT US HERE.](#)